

# ARTS OPTICAL INTERNATIONAL HOLDINGS LIMITED

# 雅視光學集團有限公司\*

(incorporated in Bermuda with limited liability)
(Stock Code: 1120)

# FINAL RESULTS FOR THE YEAR ENDED 31ST DECEMBER, 2004

# FINAL RESULTS

The Board of Directors (the "Board") of Arts Optical International Holdings Limited (the "Company") is pleased to announce that the audited consolidated results of the Company and its subsidiaries (the "Group") for the year ended 31st December, 2004 together with last year's comparative figures are as follows:

	Notes	2004 HK\$'000	2003 HK\$'000
Turnover Cost of sales	2	684,959 (456,996)	519,411 (343,433)
Gross profit Other operating income Distribution costs Administrative expenses Other operating expenses	3	227,963 9,830 (38,540) (84,105) (3,191)	175,978 6,973 (26,788) (58,332) (6,787)
Profit from operations Finance costs Gain on disposal of subsidiaries	4 5	111,957 (53)	91,044 (43) 508
Profit before taxation Taxation	6	111,904 (9,104)	91,509 (9,544)
Profit before minority interests Minority interests		102,800 (352)	81,965 374
Net profit for the year		102,448	82,339
Dividends	7	68,244	113,062
Earnings per share  - Basic	8	27.1 cents	21.9 cents
– Diluted		26.8 cents	21.6 cents

# Notes:

# 1. POTENTIAL IMPACT ARISING FROM THE RECENTLY ISSUED ACCOUNTING STANDARDS

In 2004, the Hong Kong Institute of Certified Public Accountants (the "HKICPA") issued a number of new or revised Hong Kong Accounting Standards ("HKASs") and Hong Kong Financial Reporting Standards ("HKFRSs") (hereinafter collectively referred to as "new HKFRSs") which are effective for accounting periods beginning on or after 1st January, 2005. The Group has not early adopted these new HKFRSs in the financial statements for the year ended 31st December, 2004.

The Group has commenced considering the potential impact of these new HKFRSs but is not yet in a position to determine whether these new HKFRSs would have a significant impact on how its results of operations and financial position are prepared and presented. These new HKFRSs may result in changes in the future as to how the results and financial position are prepared and presented.

<sup>\*</sup> For identification purposes only

#### SEGMENT INFORMATION 2.

#### Turnover

Turnover represents the net amounts received and receivable for goods sold to outside customers during the year.

# **Business segments**

The Group is principally engaged in the design, manufacture and sales of optical products. No business segment analysis is presented as management considers this as one single business segment.

**Geographical segments**The Group's operations and assets are located in Hong Kong and elsewhere in the People's Republic of China.

Segment information of the Group by location of customers is presented as below:

For the year ended 31st December, 2004

	Europe HK\$'000	United States HK\$'000	<b>Asia</b> <i>HK</i> \$'000	Other regions HK\$'000	Consolidated HK\$'000
Turnover External sales	348,563	246,584	59,305	30,507	684,959
Result Segment result	63,622	44,840	2,576	5,016	116,054
Unallocated corporate expenses Interest income on bank deposits					(4,803) 706
Profit from operations Finance costs					111,957 (53)
Profit before taxation Taxation					111,904 (9,104)
Profit before minority interests Minority interests					102,800 (352)
Net profit for the year					102,448
For the year ended 31st December, 2003					
	Europe HK\$'000	United States HK\$'000	<b>Asia</b> <i>HK</i> \$'000	Other regions HK\$'000	Consolidated HK\$'000
Turnover External sales	208,009	227,279	61,208	22,915	519,411
Result Segment result	44,707	45,063	(529)	3,777	93,018
Unallocated corporate expenses Dividend income from other investment Gain on disposal of other investment Interest income on bank deposits					(3,862) 76 46 1,766
Profit from operations Finance costs Gain on disposal of subsidiaries					91,044 (43) 508
Profit before taxation Taxation					91,509 (9,544)
Profit before minority interests Minority interests					81,965 374
Net profit for the year					82,339

# 3. OTHER OPERATING INCOME

Included in other operating income are:

		2004 HK\$'000	2003 HK\$'000
	Sales of scrap materials	3,815	3,184
	Revaluation increase in investment property	700	´ –
	Interest income on bank deposits Gain on disposal of property, plant and equipment	706 626	1,766
	Property rental income less negligible outgoings Dividend income from other investment	320	376 76
	Gain on disposal of other investment	<u>-</u>	46
4.	PROFIT FROM OPERATIONS		
4.	FROFII FROM OPERATIONS	2004	2003
	Profit from operations has been arrived at after charging:	HK\$'000	HK\$'000
	Tront from operations has been arrived at after enarging.		
	Auditors' remuneration Amortisation of goodwill (charged to other operating expenses)	1,080 510	1,050 510
	Depreciation and amortisation of property, plant and equipment	47,412	44,696
	Operating lease rentals in respect of rented premises	7,432	10,507
	Impairment loss recognised in respect of property, plant and equipment Loss on disposal of property, plant and equipment		1,400 1,774
	Revaluation decrease in investment property	-	400
	Staff costs - Directors' emoluments	2,818	1,922
	<ul> <li>Other staff</li> <li>Salaries and other allowances</li> </ul>	120,868	98,426
	<ul> <li>Retirement benefit scheme contributions net of forfeited contribution of Nil (2003: HK\$268,000)</li> </ul>	1,141	908
	Torretted contribution of 14th (2003. TR\$200,000)		
		124,827	101,256
5.	FINANCE COSTS The finance costs represent interest expense on bank borrowings wholly repayab	le within five years.	
6.	TAXATION		
		2004 HK\$'000	2003 HK\$'000
		11114 000	11114 000
	The charge comprises:		
	Current taxation		
	Hong Kong Profits Tax  — Current year	7,209	9,184
	- Overprovision in respect of prior years	(175)	(331)
		7,034	8,853
	Deferred taxation		
	Current year Attributable to a change in tax rate	2,070	2 689
		2,070	691
		2,070 9,104	9,544

Hong Kong Profits Tax is calculated at 17.5% on the estimated assessable profit for the year.

A portion of the Group's profits neither arises in, nor is derived from, Hong Kong. Accordingly, that portion of the Group's profit is not subject to Hong Kong Profits Tax. Further, in the opinion of the directors, that portion of the Group's profit is not at present subject to taxation in any other jurisdiction in which the Group operates.

#### 7. DIVIDENDS

	2004 HK\$'000	2003 HK\$'000
Interim dividend paid in respect of 2004 of 9 cents (2003: 8 cents) per share First special dividend paid in respect of 2003 of 7 cents per share Final dividend proposed in respect of 2004 of 9 cents (2003: 8 cents) per share Second special dividend proposed in respect of 2003 of 7 cents per share	34,122 34,122	30,150 26,381 30,150 26,381
	68,244	113,062

The final dividend in respect of 2004 of 9 cents (2003: 8 cents) per share has been proposed by the directors and is subject to approval by the shareholders in the forthcoming annual general meeting.

#### 8. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share is based on the following data:

	2004 HK\$'000	2003 HK\$'000
Earnings for the purposes of basic and diluted earnings per share  - Net profit for the year	102,448	82,339
	Number	of shares
Weighted average number of shares for the purpose of basic earnings per share	377,827,104	375,394,000
Effect of dilutive potential shares in respect of share options	4,018,679	5,397,075
Weighted average number of shares for the purpose of diluted earnings per share	381,845,783	380,791,075

#### **DIVIDENDS**

The Directors have resolved to recommend a final dividend of 9 cents per share for the year ended 31st December, 2004. Subject to the approval of shareholders at the forthcoming annual general meeting to be held on 27th May, 2005, the final dividend will be payable on 7th June, 2005 to shareholders whose names appear on the register of members of the Company on 27th May, 2005.

# **CLOSURE OF REGISTER OF MEMBERS**

The register of members of the Company will be closed from 24th May, 2005 to 27th May, 2005, both days inclusive, during which period no transfer of shares will be effected. All transfers, accompanied by the relevant share certificates, must be lodged with the Company's share registrars in Hong Kong, Secretaries Limited at Ground Floor, Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong for registration not later than 4:00 p.m. on 23rd May, 2005 in order to qualify for the proposed final dividend mentioned above.

#### **BUSINESS REVIEW**

# **Summary of results**

The Group's consolidated turnover and net profit increased by 32% and 24% to HK\$685.0 million (2003: HK\$519.4 million) and HK\$102.4 million (2003: HK\$82.3 million) respectively in 2004. Basic earnings per share increased by 24% to 27.1 cents (2003: 21.9 cents) in 2004.

Increase in production costs arising from higher raw material prices, labour wages and energy prices had fully offset the positive effects of economies of scale. The gross margin of the Group therefore decreased from 33.9% in 2003 to 33.3% in 2004. Nominal average selling prices remained relatively flat despite the increase in complexity of the products. Substantial capital and human resources investments were also made by the Group in the areas of product design and development as well as the application of new production technology in order to differentiate itself from other optical manufacturers. Net profit margin therefore also decreased from 15.9% in 2003 to 15.0% in 2004.

#### Original design manufacturing (ODM) division

Sales to ODM customers increased by 34% from HK\$460.6 million in 2003 to HK\$616.8 million in 2004. The relatively strong performance of this division was due to the rebound in consumer confidence after the war in the Middle East in 2003 and the strengthening of Euro against United States dollars. Europe and the United States remained as the main export markets of the Group's ODM division and sales to these regions increased by 67% and 8% to HK\$326.2 million and HK\$243.2 million respectively in 2004 (2003: HK\$194.9 million and HK\$225.1 million respectively). On a geographical basis, sales to Europe, United States, Asia and other regions accounted for 53%, 39%, 5% and 3% respectively of the sales of this division in 2004 (2003: 42%, 49%, 5% and 4% respectively). Sales of prescription frames and sunglasses grew by 16% and 85% to HK\$390.1 million and HK\$214.4 million respectively (2003: HK\$335.4 million and HK\$116.1 million respectively). Sunglasses registered a much higher rate of growth as sales of sunglasses was more sensitive to economic performance of the Group's export markets. Sales of metal frames, plastic frames and spare parts accounted for 59%, 39% and 2% respectively of the Group's turnover of ODM business in 2004 (2003: 70%, 28% and 2% respectively).

# **Distribution division**

Sales of the Group's own-branded and licensed branded products (including both spectacles and lenses) increased by 54% to HK\$46.5 million in 2004 (2003: HK\$30.1 million). The house brand of STEPPER and licensed brand of FIORUCCI were distributed by appointed distributors in more than 30 countries. Sales to Europe, North America, Asia and other regions accounted for 48%, 20%, 14% and 18% respectively of the Group's turnover of distribution division in 2004 (2003: 44%, 13%, 27% and 16% respectively).

#### **Retailing division**

Turnover of the retailing division decreased by 24% to HK\$21.7 million in 2004 (2003: HK\$28.7 million). The Group closed its retailing operations in Nanjing and Shanghai during the year and operated a total of 17 shops (2003: 27 shops) including 11 shops in Beijing and 6 shops in Shenzhen as at 31st December, 2004.

# Financial position and liquidity

The current ratio of the Group as at 31st December, 2004 was 3.4 to 1 (2003: 4.1:1) with HK\$442.3 million of current assets (2003: HK\$432.0 million) and HK\$129.8 million of current liabilities (2003: HK\$105.8 million). Inventory balance increased from HK\$82.5 million as at 31st December, 2003 to HK\$119.4 million as at 31st December, 2004 in order to meet the anticipated increase in delivery requirement in the first quarter of 2005. As a result, inventory turnover period (ratio of inventory balance to cost of sales) increased from 88 days in 2003 to 95 days in 2004. Debtors turnover period (ratio of the total of debtor and discounted bills balances to sales) also increased from 99 days in 2003 to 105 days in 2004 due to the extension of trade credit terms to certain key customers of the Group.

Despite the improvement in profitability in 2004, the net cash inflow generated from the Group's operating activities decreased from HK\$113.8 million in 2003 to HK\$84.0 million in 2004, primarily due to the increase in working capital requirement, with net increase in the level of inventories and debtors less creditors increased from HK\$16.4 million in 2003 to HK\$54.7 million in 2004. A relatively higher level of capital expenditure of HK\$69.8 million (2003: HK\$39.1 million) was also incurred during 2004. Payment of the second special dividend for the year 2003 was also made in 2004. As a result of the above factors, the net cash position of the Group (bank and cash balance plus pledged bank deposit less bank borrowing, if any) decreased from HK\$192.2 million as at 31st December, 2003 to HK\$110.5 million as at 31st December, 2004. The Group did not have any interest bearing borrowings at the end of both years of 2003 and 2004.

As at 31st December, 2004, the Group had 379,130,000 shares (2003: 376,870,000 shares) in issue with a total shareholders' equity amounting to HK\$591.8 million (2003: HK\$578.0 million). Net asset value per share was HK\$1.56 (2003: HK\$1.53). Total long term liabilities and debt to equity ratio (expressed as a percentage of total long term liabilities over equity were HK\$10.1 million (2003: HK\$8.0 million) and 1.7% (2003: 1.4%) respectively.

The Group had limited exposure to foreign exchange rate fluctuations as most of its transactions were conducted in either United States dollars, Hong Kong dollars and Renminbi and the exchange rates movements between these currencies were relatively stable during the period under review.

#### **Contingent liabilities**

8	The Group	
	2004 HK\$'000	2003 HK\$'000
Bills discounted with recourse	3,922	3,310

At 31st December, 2004, the Group had given a corporate guarantee in favour of a financial institution to secure general credit facilities to the extent of HK\$9,750,000 (2003: HK\$9,750,000). The extent of facilities utilised at 31st December, 2004 amounted to approximately HK\$9,750,000 (2003: HK\$9,750,000).

At 31st December, 2003, the Group had given a corporate guarantee in favour of a minority shareholder of a subsidiary to the extent of RMB1,020,000 (approximately HK\$962,000) in consideration of the guarantee given by this minority shareholder in favour of banks to secure general banking facilities to the extent of RMB2,000,000 (approximately HK\$1,887,000) granted to this subsidiary. No such facilities were utilised by the aforesaid subsidiary as at 31st December, 2003. The facilities expired during the year ended 31st December, 2004.

At 31st December, 2004, the Company had given corporated guarantees in favour of banks to secure general banking facilities to the extent of HK\$120,130,000 (2003: HK\$111,130,000) granted to its subsidiaries. Other than the bills discounted with recourse amounting to HK\$3,922,000 at 31st December, 2004, (2003: HK\$3,310,000) as stated above, there was no outstanding balance of banking facilities utilised by the subsidiaries at 31st December, 2003 and 31st December, 2004.

# Pledge of assets

2 10 ng 0 02 100 000	The Group		
	2004 HK\$'000	2003 HK\$'000	
Assets pledged to banks in respect of banking facilities granted to the Group  - leasehold properties with an aggregate net book value  - bank deposits	2,187	12,252 18,037	
	2,187	30,289	

#### **Employees and remuneration policies**

As at 31st December, 2004, the Group employed approximately 7,700 (2003: 6,400) full time staff in mainland China, Hong Kong and Europe. The Group remunerates its employees based on their performances, experiences and prevailing market salaries while performance bonuses are granted on a discretionary basis. Other employee benefits include insurance and medical cover, subsidised educational and training programmes, mandatory provident fund scheme as well as a share option scheme.

# PROSPECTS ODM division

Although the demand for the Group's ODM products remains strong, the challenges facing the Group really lie on the costs side. The performance of this division depends on the ability of the Group to deal with the rising production costs. Any price adjustments to the Group's products will be modest and cannot absorb all the costs increment. Despite the fact that most customers remain bullish about the business outlook, they remain cautious in placing actual purchase orders and keep on demanding shorter delivery lead time, thereby reducing the business visibility of the division. This division currently has 3 months sales orders on hands.

#### **Distribution division**

The management expects the sales performance of the "STEPPER" brand will remain strong in 2005. Additional distributors are appointed in certain potential markets (including the United States) for this house brand. The Group has also expanded the distribution rights of the Italian fashion brand "FIORUCCI" from Asia to Europe and new collection of this brand will be launched in the optical fair in Milan in May 2005.

#### Retailing division

The Group intends to remain focusing on the cities of Beijing and Shenzhen for its expansion of retailing network as the regulatory infrastructure in these two cities are more sophisticated and developed. A few more shops may be added in these two cities in 2005.

# Summary

In view of the challenges discussed in the above analysis, the Group will continue to follow its guiding principles of financial prudence, balance sheet management and emphasis on cash earnings. It will also constantly evaluate the impact of gross margin pressure as well as increase in working capital requirement on the Group's profitability and dividend payment capability. Despite the above, the management is cautiously optimistic in reporting a solid financial results to the shareholders in 2005.

# PUBLICATION OF DETAILED RESULTS ANNOUNCEMENT ON THE EXCHANGE'S WEBSITE

A detailed results announcement containing all the information required by paragraphs 45(1) to 45(3) of Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Exchange") in force prior to 31st March, 2004, which remain applicable to results announcements in respect of accounting periods commencing before 1st July, 2004 under the transitional arrangements, will be published on the Exchange's website in due course.

#### ANNUAL GENERAL MEETING

The annual general meeting of the Company will be held on Friday, 27th May, 2005. For details of the annual general meeting, please refer to the Notice of Annual General Meeting which is expected to be published on or about 28th April, 2005.

#### CORPORATE GOVERNANCE

The Company has complied throughout the year ended 31st December, 2004 with the Code of Best Practice as set out in Appendix 14 of the Rules Governing the Listing of Securities on the Exchange.

An Audit Committee (the "Committee") has been established by the Company since 1998 to act in an advisory capacity and make recommendations to the Board. The Committee currently comprises Messrs. Wong Chi Wai, Chung Hil Lan Eric and Francis George Martin, all of whom are independent non-executive directors of the Company. During the year, three Committee meetings were held and the Committee members met with representatives from the management and/or external auditors of the Company to review the interim and annual reports of the Group as well as various auditing, financial reporting and internal control matters. All the Committee members attended these three meetings.

A Remuneration Committee was established in 2003 and currently comprises Messrs. Francis George Martin, Wong Chi Wai and Chung Hil Lan Eric, all of whom are independent non-executive directors of the Company. The duties of the Remuneration Committee include the determination of remuneration of executive directors and review of remuneration policy of the Group. One committee meeting was held during the year and all committee members attended that meeting.

#### PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SHARES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed shares during the year.

# **DIRECTORS**

The board of directors of the Company comprises of seven directors, of which four are executive directors, namely Mr. Ng Hoi Ying, Michael, Ms. Hui Pui Woon, Mr. Ng Kim Ying and Mr. Lee Wai Chung and three are independent non-executive directors, namely Mr. Francis George Martin, Mr. Wong Chi Wai and Mr. Chung Hil Lan Eric.

By order of the Board Ng Hoi Ying, Michael Chairman

Hong Kong, 15th April, 2005

"Please also refer to the published version of this announcement in The Standard."