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ARTS OPTICAL INTERNATIONAL HOLDINGS LIMITED

雅視光學集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1120)

DATE OF BOARD MEETING

Pursuant to Rule 13.43 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, this is to announce that a meeting of the board of directors of Arts Optical International Holdings Limited (the "Board") will be held at Unit 308, 3/F, Sunbeam Centre, 27 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong on Tuesday, 31st August, 2010 for the purpose of, among other matters, approving the announcement of the interim results for the six months ended 30th June, 2010 for publication and considering payment of an interim dividend.

By Order of the Board
Ng Hoi Ying, Michael
Chairman

Hong Kong, 17th August, 2010

As at the date of this announcement, the Board comprises six directors, three of whom are executive directors, namely Mr. Ng Hoi Ying, Michael, Mr. Ng Kim Ying and Mr. Lee Wai Chung, and three are independent non-executive directors, namely Mr. Francis George Martin, Mr. Wong Chi Wai and Mr. Chung Hil Lan Eric.

* *For identification purpose only*