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(Incorporated in Bermuda with limited liability)

(Stock Code: 1120)

## CHANGE OF PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT IN BERMUDA

The board of directors (the "Board") of Arts Optical International Holdings Limited (the "Company") announces that with effect from 1st December 2010, the principal share registrar and transfer agent of the Company in Bermuda has been changed to:

HSBC Securities Services (Bermuda) Limited 6 Front Street Hamilton HM 11 Bermuda

Tricor Secretaries Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong is still the Company's Hong Kong branch share registrar.

By Order of the Board Ng Hoi Ying, Michael Chairman

Hong Kong, 6th December, 2010

As at the date of this announcement, the Board comprises six directors, three of whom are executive directors, namely Mr. Ng Hoi Ying, Michael, Mr. Ng Kim Ying and Mr. Lee Wai Chung, and three are independent non-executive directors, namely Mr. Francis George Martin, Mr. Wong Chi Wai and Mr. Chung Hil Lan Eric.

<sup>\*</sup> For identification purpose only